

Seeds for Success: Cattle Grazing Conference at Eastern Oklahoma State College

On May 22-23, livestock industry legends Bud Williams, Greg Judy, and Donnell Brown will share their knowledge and experience at the “Seeds for Success” grazing conference at Eastern Oklahoma State College in Wilburton.

Bud Williams is highly sought after for his two-day seminars on low-stress livestock handling, developed through decades of experience on ranches all over the world. Williams will condense his main principles on that topic, as well as his unique marketing approach, into a single three-hour session covering both marketing and stockmanship.

“My method of working livestock consists of learning to ‘read’ what the animal is telling you and changing your position so that she *wants* to go where you want her to go,” says Williams.

“It is just a bonus that, by working your animals in this way, you will get the job done faster and with less stress on yourself and your crew.”

One of Williams’ marketing rules is to “always sell expensive cattle and buy cheap cattle.” While this makes sense in theory, he will also explain how to put it into practice regardless of an operation’s size, location, industry segment, and even the direction of the market.

Greg Judy will spend Saturday morning covering high stock density grazing and his signature “no-risk ranching” approach.

Judy turned his family’s farm finances around by contract grazing on rented acreage. On their farm near Rucker, Missouri, he and his wife Jan currently raise cattle, sheep, horses, goats, pigs, and chickens on grass pasture. They use no antibiotics, hormone implants, synthetic fertilizers or herbicides, or grain.

Judy’s book, *No Risk Ranching: Custom Grazing on Leased Land*, explains the fundamentals of his signature approach to pasture-based profits in the livestock business. The book describes “how to make a living from the land without owning it” – an approach that took Judy from 40 stockers to over 1,100 head, and enabled him to pay off his farm and home loan in three years.

Donnell Brown will describe how to match cattle to the environment in terms of both genetics and economics. Brown is the seedstock manager, and also handles marketing, for R.A. Brown Ranch in Throckmorton, Texas.

The ranch sells Red Angus females, Black and Red Angus, Simmental, SimAngus, and Hotlander bulls, semen from Black and Red Angus bulls, and quarter horses.

Conference registration costs \$200 and includes meals. Please RSVP with a \$50 deposit by May 8 to Troy Walker, Eastern Oklahoma State College, Attn: Ag Division, 1301 West Main, Wilburton, OK 74578.

For more information or to register, contact Troy Walker at 918.448.7300. Information is also online at www.eosc.edu/academic/agdiv.html

The “Seeds for Success” conference is sponsored by Eastern Oklahoma State College and the Kerr Center.